



Peter Burgess <peterbnyc@gmail.com>

Jaguar Land Rover, The Royal BAM Group & McCain Foods on business innovation

1 message

Krina Amin <krina.amin@ethicalcorp.com>
Reply-To: krina.amin@ethicalcorp.com
To: "peterbnyc@gmail.com" <peterbnyc@gmail.com>

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Hi Peter - innovation is a massive opportunity for businesses at the moment. Over 30 percent of our community believe it to be a number one priority for 2015 and beyond.

We've selected three especially innovative companies that have shown a tangible difference to their organisation and wider sustainability goals. If you want to hear what they have to say, [sign up to our free webinar](#) taking place on 19th February at 10 am GMT and hear **JLR, McCain Foods and The Royal BAM Group** discuss the following:

- **Where are the efficiencies** in resources achieved to create a circular economy
- **Which technologies** you can use to develop products with higher social and environmental features
- **How to support innovation culture** in organisation – is this top down or bottom up approach and what works best?
- **Hear our brands discuss** what the ideal future for a circular economy looks like in their industry

Panelists include:

- **McCain Foods**, Corporate Social Responsibility and Communications Director, Francois Tasmowski
- **The Royal BAM Group**, Director Corporate Social Responsibility, William van Niekerk
- **Jaguar Land Rover**, Sustainability Manager, Ian Ellison

[Join the live debate, for free, on 19th February at 10am GMT here!](#)

Hope you can make it!

Kind wishes,
Krina

Krina Amin
Global Project Director
T: +44 (0)207 375 7508
E: krina.amin@ethicalcorp.com

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We provide business intelligence to more than 3,000 multinational companies every year. Our customers are also NGOs, think-tanks, academia, governments and consultancies. We publish the leading responsible business magazine, website, and research reports. Our conferences are widely recognised as the best in the field.

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